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5. A system as claimed in Claim 3, wherein said first communications protocol comprises Bluetooth messaging.

6. A mobile communication device for use in the system of Claim 3,  
5 the device comprising a receiver capable of receiving a short-range wireless message including a plurality of data fields according to said first communications protocol, means for determining when said additional data field has been added to said plurality of data fields, means for reading audio data from such an additional data field, and reproduction means for presenting  
10 the same to a user.

7. A device as claimed in Claim 6, wherein the receiver is configured to receive messages according to Bluetooth protocols.